

Research on innovation of ideological and political education in universities under the background of "Double First-Class"

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Abstract: *With the "Double First-Class" put forward, the social demand for education in colleges and universities is more and more high. In college education, ideological and political education occupies a very important position. Based on the background of "Double First-Class", colleges and universities should fully strengthen the reform and innovation of Ideological and political education in order to provide effective guarantee for the development of higher education. This paper mainly introduces the concepts of "Double First-Class" and ideological and political education, analyzes the current situation of ideological and political education in colleges and universities, and deeply discusses the effective innovative measures of ideological and political education in colleges and universities under the background of "Double First-Class", so as to further improve the development of higher education.*

Keywords: Double First-Class, Ideological and political education, Innovation

0 Introduction

Under the background of "Double First-Class", it has a great influence on the higher education. It is hoped that the proposal and construction of "Double First-Class" can further improve the development of China's higher education. In August 2015, the CPC (Communist Party of China) Central Committee issued an overall Plan for Promoting the Construction of world-class Universities and First-Class Disciplines, and decided to promote the construction of "Double First-Class" in a coordinated way, which resulted in a historic transformation in the development of China's higher education [1]. Ideological and political education in colleges and universities has always been attached great importance in the field of education. The development of ideological and political education needs to be carried out in the context

of "Double First-Class" and fully based on moral education and educating people. Only in this way can the development of ideological and political education in colleges and universities be fully guaranteed. Therefore, under the background of "Double First-Class", the innovative development of ideological and political education in colleges and universities is an inevitable trend at present.

1 The concept of "Double First-Class" and ideological and political education

1.1 The basic concept of "Double First-Class"

"Double First-Class" is the abbreviation of world-class universities and first-class disciplines. Building world-class universities and first-class disciplines is a major strategic decision made by the Central Committee of the CPC and the State Council of the People's Republic of China. It is also a continuation of the "211 Project" and "985 Project" in the field of higher education in China. Another national strategy after the "project", which will help to enhance the comprehensive strength and international competitiveness of China's higher education, and provide strong support for the realization of the "two centenary" goals and the Chinese dream of the great rejuvenation of the Chinese nation. In February 2016, the Ministry of Education issued a notice on the key points of the Ministry of education in 2016, which mainly proposed to speed up the construction of first-class universities and disciplines, and formulate the implementation measures of "Double First-Class" [2].

1.2 The basic concepts of ideological and political education

The so-called ideological and political education refers to the relevant college counselors' Ideological and political education, moral education and other related education for students. It is a form of teaching content and knowledge to students, and also a way to comprehensively and fully improve students' comprehensive quality, so as to help students adapt to and integrate into society as soon as possible. In the healthy development of colleges and universities, ideological and political education plays a vital role. The practical significance of Ideological and political education means that the society or social groups use political views, ideas, moral norms, etc. to have a purposeful, planned and organized influence on the members of the society, so as to make the ideological and moral character of social members develop in the right direction [3].

2 Analysis of the current situation of ideological and political education in colleges and universities

2.1 The way of ideological and political education in colleges and universities is too backward

Based on the proposal of "Double First-Class", colleges and universities pay attention to the development of Ideological and political education, and greatly promote the emergence of new education methods. Although there are many colleges and universities in China's education department put forward "Double First-Class", the relevant teachers and counselors in the ideological and political teaching, also fully carry out the student-centered education method, and in the ideological and political education classroom also fully uses the multi-media teaching, group debate and other teaching methods to carry out the actual teaching, but the ideological and political education of colleges and universities, the ideological and political education in Colleges and universities has been fully developed The teaching method of education is still in the traditional cramming education mode, which completely ignores the real effective education for students' learning. Therefore, college counselors should appropriately abandon the traditional teaching concept, fill in new knowledge, innovate new teaching methods, fully and effectively based on the "Double First-Class" background, comprehensively innovate the new form of Ideological and political education in Colleges and universities, so as to make the ideological and political education in Colleges and universities get better development.

2.2 The principal position of students cannot be reflected

The traditional teaching method is based on the content of the textbook and aims at the students' test scores. Most of the current ideological and political education courses in China's colleges and universities are prepared by teachers or counselors according to the requirements, and students are taught theoretical knowledge in class by infusing teaching methods, while students only passively receive knowledge. Any form of teaching activities should be students as the subject, which cannot be denied. Nowadays, under the background of "Double First-Class", it is emphasized that students should be the main body of teaching. According to the survey, most universities in China still do not reflect the status of students, and students are still in the form of passive receiving knowledge. Innovation and entrepreneurship in such a passive situation, leading to the current ideological and political education courses in colleges and universities in China in the single-subject teaching form, the single-subject teaching form cannot adapt to the new stage of China's teaching innovation, which will only hinder the effective development of ideological and political education.

2.3 The content of ideological and political education lacks appeal

Ideological and political education in colleges and universities is an important link in college

education. However, as ideological and political education is a pure theoretical course, it is somewhat boring. Therefore, college counselors should teach in a rich and comprehensive direction when carrying out ideological and political education, so that students can actively participate in classroom teaching. But, most of the content of the current ideological and political education in colleges and universities are mostly in the more traditional arrangement and organization, relatively too lack of personalized, for students, curiosity, to accept new things is their nature, so they are more willing to pursue personalized things, relative to the unattractive, lack of personality of the ideological and political education content will not be able to meet the needs of students, also don't aspire to the students.

3 Innovative countermeasures of ideological and political education in universities under the background of "Double First-Class"

The construction of "Double First-Class" is mainly to help colleges and universities better guide students to master ideological and political education. In order to improve the original mode of education, it is necessary to develop effective and innovative teaching methods. The innovation of ideological and political education method is not only conducive to the internal development of our socialist harmonious society, but also can provide better conditions for the ever-changing ideological and political education environment and the needs of the educational objects [4]. With the proposal of "Double First-Class" construction, China's higher education has also undergone tremendous changes. The more and more obvious diversity of values has brought impetus to the ideological and political education of students to have to study innovative educational methods, so as to bring further innovation and development to the ideological and political education of students.

3.1 Innovate the teaching methods of ideological and political education in colleges and universities

In college education activities, classroom teaching is not only the main teaching method, but also one of the main ways for students to acquire and absorb knowledge. Classroom teaching is basically a form in which counselors instill theoretical knowledge from textbooks into students. Counselors should pay more attention to classroom teaching, make the teaching atmosphere active, and comprehensively strengthen the management of classroom teaching to improve the teaching quality. Instructors in the ideological and political course should be combined with related cases to explain events, this way is more close to the humanistic care theme, and stimulate students to learn actively and actively further its deeper meaning behind it, when making statements about the background and past events can organize students to discuss, fully lead students to understand the meaning of extended beyond the text.

3.2 Fully reflect the students' dominant position

Under the background of "Double First-Class", it is necessary to the counselor to find out the best way to break through the traditional teaching, actively change the original teaching classroom with teachers as the main direction, gradually formed the teaching process fully, in the form of students is given priority to, the only way, to make the potential of students to get a higher explore and development, to help students on thought, ideas on teaching knowledge, understanding and the understanding. Under the background of the "Double First-Class", the innovation of the ideological and political education development is inevitable trend, so the ideological and political education should keep up with the pace of The Times, strengthen the innovation of the teaching methods, and informed of events, students focus fully on the basis of "Double First-Class" background, to innovation of ideological and political education method, and the traditional teaching mode of ideological and political education is the effective innovation at the same time, also to provide effective to promote the development of university education.

3.3 Enhance the appeal of ideological and political education in colleges and universities

At present, the teaching of ideological and political education courses in colleges and universities is generally lack of certain attraction. Instructors should actively carry out effective innovation of ideological and political education to make their teaching have certain attraction, and then guide students' attention. Traditional teaching methods make ideological and political courses seriously lack of novelty, unable to attract students to raise their spirits to study, resulting in unsatisfactory teaching effect. Based on this, counselors should actively transform the traditional "infusion" into an "interactive" classroom to attract students in this way. In addition, instructors can also apply multimedia technology to make classroom teaching more diversified. Such teaching method can enrich students' thinking, stimulate students to actively participate in learning and explore knowledge, and make the classroom atmosphere become active, which is more conducive to students' learning and thinking. Multimedia technology can use video, pictures, sound and other forms of teaching, this form can fully attract the attention of students, so as to focus on the role of learning, stimulate students' interest in learning. Thus it can be seen that for contemporary students, whether classroom teaching is attractive is the key for students to listen attentively and also an important driving force for students to actively participate in teaching activities.

4 Conclusions

To sum up, based on the background of "Double First-Class", colleges and universities should further strengthen the innovation of Ideological and political education, and put it into practice. Ideological and political education is inseparable from improving students' comprehensive quality. Only when students' comprehensive quality is improved can students

adapt to the social environment when they enter the society in the future [5]. Based on this, college counselors should be fully aware of this problem, and take innovative teaching methods to enable students to deepen the mastery of the theoretical knowledge of Ideological and political education, truly implement the theoretical knowledge of Ideological and political education from the ideological and conceptual perspective, and help students establish a correct outlook on life, values and world outlook, and then make effectively improve students' ideological and political level.

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